

## ***Moving Middletown Forward Committee***

### *Suggestions for activities*

- Recruit and train candidates for ward election in 2009
- Establish committees for various activities: fundraising, issues, campaign strategy

### *Candidate assistance*

- Workshop for selected candidates: public relations, speech coaching, establish issues, raise funds (\$3,000-\$5,000 needed for competitive campaigns for each and establish budgets)

### *Recruiting suggestions*

- Search for candidates who have been active in their wards and have some name recognition
- Set target fundraising for each candidate (1/2 support candidate, 1/2 from committee through fundraisers)

### *Campaign suggestions*

- Announce committee formation and its objectives, not giving away its main goal of recruiting and quietly helping groom selected candidates and making sure they get on the ballot before announcing campaign support for the four candidates. Keep issues to a minimum and goals for candidates. When recruiting, make sure candidates are on board concerning objectives and issues.

### *Other goals*

- Consider ballot issue which would change the makeup of City Council. For example: Four wards and mayor, eliminating at large seats. Wards only would make a more manageable and responsive Council.
- Consider future ballot issue which would make Butler County Commission more responsive by adding two members and dividing commission in what would essentially be wards.